



UPDATE #21 – April 21, 2020

COVID-19 – Business Support for Tourism Operators- Middlesex County Economic Development



Dear Tourism Operators,

Recently we were contacted by Delany Leitch who works alongside MPP Jeff Yurek. We have included Delany's original email below where she requests that heritage, culture, sport, and other tourism-related businesses complete the linked survey. The results of this survey will assist the provincial government in developing a program to support recovery from COVID-19. Please take a few minutes to fill out the survey and pass it on to anyone else in our area's tourism industry.

Good morning,

I hope you and your family are keeping well. I just wanted to reach out to provide a link to a survey for Heritage, Tourism, Culture and Sport-related businesses and organizations that will assist the provincial government in developing a program to support recovery from the pandemic. We would be very grateful for your input and feel it is important that Elgin-Middlesex-London is well represented in the feedback.

<https://forms.office.com/Pages/ResponsePage.aspx?id=KRLczSqsl0u3ig5crLWGXE-6L25WPaZFIDiplCjP9kRUOE5STzQ3NFVZQzI1MkZQSkIQQ0IMRk5MRI4u>

We know that your industries are huge contributors to our local and provincial economies, and that you are among the hardest-hit by the pandemic's economic impacts. Please know that our office is always available to discuss your concerns and MPP Yurek will continue to advocate for your needs.

The survey will be open until April 30. If you are able to share among other heritage, culture, sport, and tourism-related businesses and organizations in the area it would be greatly appreciated. We look

forward to hearing from you as the government considers all options to support the sector in weathering this storm.

Thanks for all that you do,

Sincerely,

Delany Leitch
EA to MPP Jeff Yurek
519-631-0666
Thank you for your time,

Middlesex County Economic Development

Middlesex County | www.visitmiddlesex.ca

Shared by Mayor Allan Mayhew and the Administration for Southwest Middlesex

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