



Recently, the Tourism Industry Association of Ontario released a newsletter that entailed various important points of information that we wanted to bring to the attention of our Tourism Operators. Please take a moment to read through the information they've provided below.

Thank you,

Visit Middlesex County Team

REOPENING GUIDELINES AND GLOBAL PROTOCOLS

We have been diligently gathering across different sources a number of reopening guidelines available for different sectors of our industry. Below is a list of documents available.

RV and Camping

- [Camper Code of Conduct 2020](#)
- [Contractor Code of Conduct by Highland RV Resort](#)
- [Meeting Guest Needs During and After a Pandemic by the National Association of RV Parks & Campgrounds](#)
- [Overall Guidance for Campgrounds by Camping in Ontario](#)
- [Re-Opening RV Parks and Campgrounds by the National Association of RV Parks & Campgrounds](#)
- [Sample Cancellation/Refund Policy for RV Parks and Campgrounds](#)
- [Suggested Phased Re-Opening of RV Parks and Campgrounds](#)

Golfing

- [Playing Safe Golf by Golf in Ontario](#)

Events and Attractions

- [The Event Safety Alliance Reopening Guide for event professionals during COVID-19](#)
- [COVID-19 Considerations for the Global Attractions Industry by IAAPA Global Association for the Attractions Industry](#)

SURVEY 5.0 RESULTS

At TIAO we are proud to be your voice to government. We have included this survey data in the Tourism Leaders Economic Impact Report delivered to Minister Lisa MacLeod.

Thank you for communicating where the risks are so that we can continue to push for what the tourism industry and workforce need to survive.

The data collected from survey 5 indicates that the greatest risks to tourism operations are:

- Uncertainty around when and how they will be able to re-open
- Lack of information and clarity around the re-opening of borders
- Lack of access to the Ontario-Canadian Emergency Commercial Rent Assistance
- Temporary closures becoming permanent
- Ineligibility for existing government aid
- Insurmountable debt levels and severe disruptions to cash flow
- Risk of bankruptcy
- Government aid not sufficient to ensure the viability of some tourism businesses

Thank you to everyone who continues to take the time. When you provide us with the data, you give us the best tool we have to advocate on your behalf.

Read our report [here](#).

APPLICATIONS OPEN MONDAY MAY 25 FOR CANADA EMERGENCY COMMERCIAL RENT ASSISTANCE PROGRAM (CECRA)

Application documents and updated criteria for Canada Emergency Commercial Rent Assistance (CECRA) for small businesses are now available. The program will be opened for applications beginning on Monday May 25.

Find more information of the program including eligibility criteria and frequently asked questions [here](#).

ONTARIO CHAMBER OF COMMERCE UPCOMING WEBINARS

- **June 5 at 9am Webinar** with the Hon. Mary Ng, the federal Minister of Small Business, Export Promotion and International Trade. Small businesses are the lifeblood of communities across the province. They are currently experiencing unprecedented hardships and challenges due to the COVID-19 pandemic. The discussion with Minister Ng will address key questions on relief programs available to small businesses during a time when they need it most, as well as provide insights on what the path to recovery may look like. Register [here](#). This webinar is being rescheduled from a previous date, there is no need to re-register if you had previously done so.

IT'S NEVER BEEN MORE IMPORTANT FOR US TO RECOGNIZE EXCELLENCE IN TOURISM

It has been an incredibly challenging time for all of us, both professionally and personally, because of COVID-19. That's why it's never been more important to ensure that when we have defeated COVID-19 we recognize the achievements of those in our industry who make our province so attractive to visit.

This is an opportunity for organizations, businesses, and individuals to be recognized on the main stage at the [2020 Ontario Tourism Summit](#), the province's premier tourism industry event of the year. More importantly, it's a chance to be acknowledged by industry peers for the incredible work you do for Ontario's vibrant tourism sector.

Jointly presented by three organizations —TIAO, Culinary Tourism Alliance (CTA) and Attractions Ontario — these awards recognize achievements in business growth and innovation, travel media and tourism marketing, culinary tourism and popular attractions.

To self-nominate or nominate someone else simply click [here](#).

FEDS ANNOUNCE COVID-19 RELIEF FUND FOR SEASONAL, TOURISM COMPANIES

Global News

Trudeau made the comments after saying that seasonal and tourism companies that don't qualify for other federal programs, or who are still facing cash-flow issues, can get help through one of six regional development agencies.